

The districts of Botswana are composed of commercial farms, tribal lands with cattle posts and Wildlife Management Areas. Rural communities are almost entirely dependent upon livestock for their livelihoods. The common perception that predators are a serious threat to community welfare often leads to indiscriminate, retaliatory predator killings when livestock is lost. CCB has created a broad conservation programme, one that is not only trying to bridge the perception gap with education initiatives about predators, but also one that actively supports farmers in introducing management practices and non-lethal predator control methods that can also improve farm income.



Our community predator education initiatives and resources form a basis upon which farmers can become better able to identify their own problems and to protect their livestock, with often surprisingly simple and inexpensive solutions to deter predators.

CCB is investing time and resources in developing a holistic approach to predator conflict and is working hard to encourage farming communities to do the same. By working together with affected individuals and communities, human conflict with predators does not have to be inevitable.

PROTECTING LIVELIHOODS



CONSERVING THE  
CHEETAH POPULATION  
OF BOTSWANA

PRESERVING PREDATORS,  
PROTECTING LIVELIHOODS

Evolving over 4 million years ago and able to employ breathtaking acceleration to achieve speeds of around 110 km/h, the oldest of the African 'big cats' and the fastest land mammal on Earth is today engaged in a race against extinction.



Human population expansion and the resulting persecution and exploitation of wildlife has been largely responsible for the loss of 90% of the former Asian and African cheetah population in only the last 100 years. Today, though Botswana has one of the largest surviving populations of free ranging cheetahs in the world, the species is now threatened by increasing conflict with rural farming communities.

For further information or to support CCB, contact:  
CHEETAH CONSERVATION BOTSWANA

Private Bag 0457, Mokolodi Nature Reserve,  
Gaborone, Botswana

Tel/Fax: +(267) 350 0613 or e-mail: [info@cheetahbotswana.com](mailto:info@cheetahbotswana.com)  
or visit our web site at

[www.cheetahbotswana.com](http://www.cheetahbotswana.com)

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## CCB PROGRAMMES



Established in 2003, **Cheetah Conservation Botswana (CCB)** addresses threats to the long term survival of the national cheetah population and that of other large predators. Using scientific research to inform its community outreach and education programmes, CCB works with communities affected by conflict with predators to promote the adoption of livestock management practices and non-lethal methods of predator control.

Based at Mokolodi Nature Reserve and operated by both international and local personnel, CCB has developed a range of community programmes and supporting resources. The aim of CCB's outreach activities, which include programmes for rural farm communities and school children, is to build confidence through a better understanding and knowledge of local predators, especially the cheetah. These serve to promote a sense of value in the national wildlife resource, as well as fostering greater tolerance and coexistence. Cultivating both international and local support, CCB is engaging with rural communities in a way which builds bridges and narrows a divide in the costly-for-all cycle of human/predator conflict.

### RESEARCH

CCB conducts ecological research into population, habitat use, prey species, genetics and disease, as well as community surveys. We gather baseline and ongoing data about cheetahs and other predators in Botswana, in order to influence attitudes and actions in government, farming communities and the general public. We conduct monitoring and follow-up studies to determine whether information conveyed through CCB's community and education programmes is having a positive impact upon attitudes towards predators.



### COMMUNITY

CCB makes site visits at individual farms and communities, to conduct predator awareness raising programmes, workshops and to distribute supporting resources. We are also initiating a Livestock Guarding Dog Programme, as well as identifying and suggesting alternative livelihoods. We aim to increase the understanding and importance of predators amongst rural communities and the general public, building capacity in communities across Botswana to develop and implement effective, practical tools and techniques to address cheetah/predator/human conflict.

### EDUCATION

CCB conducts school visits, presentations and teacher training workshops, developing and distributing resources for educational use. We contribute to comprehensive, natural history and scientific education for the school children of Botswana. We aim to build working relationships with schools nationally and potentially, internationally, to build capacity and strengthen the ability of school teachers and education professionals in delivering predator conservation within the national curriculum.

Local community officer for 1 month \$1,000  
Ten children's predator education books \$50  
Vehicle operation, fuel and maintenances for a month \$1000  
Portable GPS unit \$350  
Cheetah satellite tracking collar \$3,500  
Twenty livestock management books for farmers \$50

## HOW TO SUPPORT CCB

We rely upon the support of grant funding and the financial donations of corporations and individuals here in Botswana and around the world. Without these contributions our programmes would be severely restricted.



### NORTH AMERICA

Donations in US dollars can be made through the Wildlife Conservation Network (WCN), and are tax deductible. Please send cheques payable to 'Wildlife Conservation Network', with direction that the donation is for CCB, to:

Program Manager  
Wildlife Conservation Network  
25745 Bassett Lane  
Los Altos  
CA 94022

Donate to CCB online at:

[www.wildlifeconservationnetwork.org/support/index.html](http://www.wildlifeconservationnetwork.org/support/index.html)



### UNITED KINGDOM

Donations in UK pounds or US dollars can be made through the Predator Conservation Trust. CCB will also benefit from the UK charity Gift Aid Scheme. Please send cheques payable to 'Predator Conservation Trust', with direction that the donation is for CCB, to:

The Predator Conservation Trust  
29 Pensby Avenue  
Chester  
CH2 2DD

Donate to CCB online at:

[www.predatorconservation.com/donate.htm](http://www.predatorconservation.com/donate.htm)

### DIRECT ELECTRONIC BANK TRANSFERS

Electronic transactions from your bank can be made to the following CCB account:

Bank Name: First National Bank  
Branch No. : 284567  
Address : Kgale View Branch,  
Gaborone,  
Botswana

Acc. Name : Cheetah Conservation  
Botswana

Account No.: 62070483997

Swift Code : FIRNBWGX

### BOTSWANA

Donations in Botswana Pula can be made by sending cheques payable to 'Cheetah Conservation Botswana', to:

Cheetah Conservation Botswana  
Private Bag 0457  
Mokolodi Nature Reserve  
Gaborone



PRESERVING PREDATORS...

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