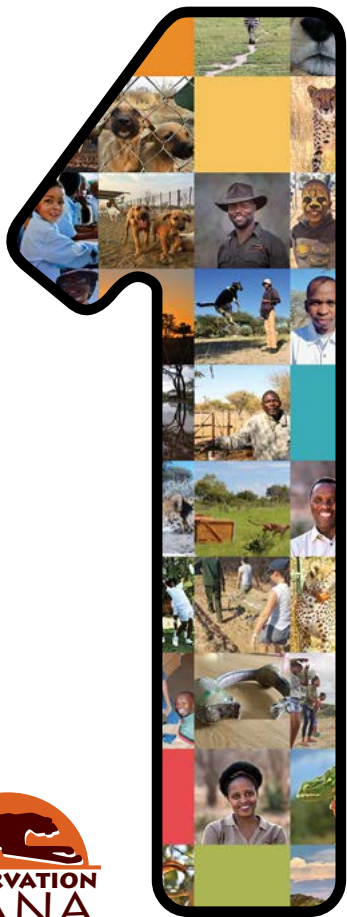
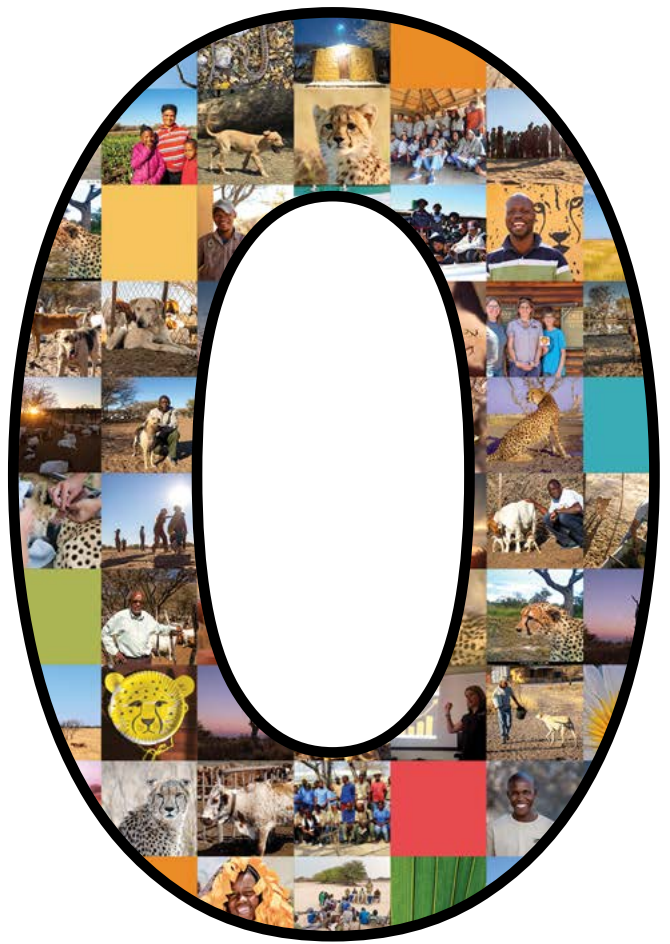


ANNUAL REPORT



A cheetah is lying in a savanna landscape, looking towards the right. The background shows dry trees and a clear sky. The text '15 YEARS' is overlaid in large white letters.

15 YEARS

PROMOTING
COEXISTENCE

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2019 ANNUAL REPORT



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OUR WORK



15 years promoting coexistence

2004

CCB is registered as a Botswana-based non-profit with the backing of the Government of Botswana.

2008

CCB's new off-grid field camp is established in the Ghanzi Ranches in the Western Kalahari — the area of Botswana with the most acute farmer-cheetah conflicts.

2013

After years of promoting Tswana livestock guarding dogs (LGDs), CCB begins training and placing LGD puppies with farmers experiencing conflict.

2018

CCB grows to include a new department — Communities for Conservation — focusing on livelihood diversification.

2019

Since inception, CCB has reached over 15,000 farmers with its coexistence programmes, inspired more than 20,000 children through its education activities, collared over 30 cheetahs with research collars and have placed over 130 livestock guarding dogs with farmers suffering from cheetah conflict. CCB currently has 18 full time staff and three active bases across Botswana.

“ WE ARE LUCKY TO
HAVE SUCH A DEDICATED
AND PASSIONATE TEAM
DETERMINED TO CONSERVING
THE KALAHARI ”



A NOTE FROM REBECCA

Its hard to believe that CCB is 15 years in existence already! Such milestones encourage us to consider our origins, beginnings and the journey to where we are now. I remember my first conversations at Mokolodi Nature Reserve with Dr. Kyle Good and Ann Marie Houser about the need to start a cheetah conservation program here in Botswana. Together, with very little money, an old donated vehicle and a lot of determination, we collared our first cheetah, carried out our first surveys, held our first farmers workshops, never really knowing how far we would go or how long we could continue. I'm so excited that 15 years on CCB has expanded into the organisation it is today, with a wonderful, dedicated team of primarily local staff, a strong relationship with the Botswana government and meaningful programs which support communities to coexist with cheetahs and threatened carnivores. At CCB, we are all proud to be among the stewards of one of the largest remaining cheetah populations on earth and are committed to ensuring a brighter future for the world's fastest cat and their Kalahari home. Beyond Botswana, our success has also been made possible through our amazing partnership with Wildlife Conservation Network and our many cheetah friends around the world. Thank you for joining us on this journey and with you by our side we look forward to the next 15 years with inspiration and hope!

Rebecca Klein
Co-Founder and Executive Director
Cheetah Conservation Botswana



Conflict spikes in drought

Conflict with cheetahs spiked as farmers struggled in the drought, as reflected in the government record books of problem animals.

So much coexistence, so little time!

With our demonstration farm limited to training less than 25 livestock guarding dogs a year we've had to outsource to scale up the project by capacitating model farmers to help us train puppies.



Photo: Mark Hewes

Resources were stretched

One of the two council buses that we rely on for bush camps was destroyed by fire, leaving us short of transport for the children.



CHALLENGES WERE RIFE IN 2019. BUT IT IS FROM OUR STRUGGLES THAT WE LEARN THE MOST.

35

farmers still remain on our waiting list for Livestock Guarding Dogs while we arrange alternative training facilities for our LGDs.

105

children had their bush camps postponed when council transportation fell through at the last minute.



Photo: Martin Harvey

This year's drought forced Botswana to declare a state of emergency

For the first time in CCB's history we received reports of cheetahs dying due to drought. Normally feasting on hungry antelope in the drought, the loss of prey species seen this year meant that even carnivores were struggling. The silver lining though, was that half of the inland swamps did not flood this year in the Okavango Delta, leaving vast open grasslands for cheetahs to flourish.

CHALLENGES IN 2019

Working in the Kalahari is hard, but we are very lucky to have supportive networks all over Botswana and the world helping us to follow our mandate to protect this unique habitat and the threatened species that call it home.

Every year we face obstacles, but 2019 seemed to be particularly more so for many around the world, including us. Living and working in remote places carries challenges that are hard to imagine for some – days without internet, weeks without water and months without power at our education facility. When things break (which in these conditions is quite often) we sometimes have to drive 1000km just to have them fixed.

With all the complications we face in our day to day work we continue to follow and respond to the challenges that the world is facing. We have solidified the holistic nature of the work that we do to help address global issues such as climate change and the scourge of plastic pollution. Capacity-building in environmentally-friendly entrepreneurship, more education about climate change and investigation into carbon-sequestering farm practices, litter pick ups at schools and getting people excited about they can care for our planet. It is our planet after all. Our lifeblood and our homes. We find ourselves constantly asking ourselves – **what more can we do to care for our planet?**

Alida the cheetah was collared and she has been the first cheetah translocated from a farmer's private land into the Central Kalahari Game Reserve to survive more than a year. We are continuing to monitor her progress.

Four model farmers were selected to act as coexistence ambassadors and to help us train and place livestock guarding dog puppies.

Our research team tested new Skaapwagter (carnivore scent deterrent) devices by using them alongside motion activated camera traps.

Sixteen livestock guarding dog puppies were placed with needy farmers in the Kalahari.

Forty-five local conservation professionals and students took part in a social sciences workshop CCB organised in conjunction with The Living Desert Zoo and Gardens. This will equip local conservationists with the skills and knowledge to tackle human-wildlife conflict issues.



JAN

MAY

JUL

AUG

NOV

HIGHLIGHTS FROM 2019

Despite the challenges, the year has seen achievements and celebrations too - several of which are highlighted above, spanning all aspects of our work from conflict mitigation and applied research to community-based conservation and capacity building.



Photo: Scott Ramsay

HIGHLIGHTS IN RESEARCH 2019



**2 out of 5
farmers**

involved in our trial of Skaapwagter carnivore deterrent devices saw dramatic reductions of livestock depredations following installation



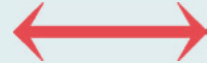
**>600,000
camera trap
photos**

processed by our team for biological surveys, monitoring wildlife populations and environmental impact assessments



**2,100km
(1,300 miles)**

of roads covered by our PhD candidate counting the number of wildlife footprints (spoor) in the sand, in her bid to discover how wildlife utilise the Western Kalahari Conservation Corridor



**cheetah
population
stable**

in Botswana and in our focal area of Ghanzi following an in-depth analysis of population trends



4
scientific papers published from our applied research work



6
**large carnivore
species**

had data collated from all researchers and NGOs from across Botswana to analyse the population trends for each species for the first time ever



29
collars placed on cattle in our target area to gauge grazing patterns, assess maternal care and help understand cheetah-cattle interactions



45 participants

from government and the private sector attended the first social sciences training workshop in Botswana, hosted by CCB and The Living Desert Zoo and Gardens. This training is crucial for capacitating local conservationists to deal with human-wildlife conflicts.

SCIENTIFIC RESEARCH



Photo: Doug Gimesy Photography

There is something unequivocally mysterious about the Kalahari.

Its stillness, its vastness, its quiet beauty. Our research team is perfectly placed to pursue the seemingly endless secrets held by this beautiful land, knowing that only through an understanding of the complex dynamics of the environment, wildlife and people, can we work towards our goal of sharing the land with minimal disturbances to its delicate balance.

We have a clear strategy in place that drives all of our work, and yet at the same time, we are at the mercy of the Kalahari — always knowing that in such an unpredictable environment, nothing really goes exactly

to plan. We have adapted a certain level of flexibility in the otherwise rigid world of scientific research. This flexibility allows us to investigate new discoveries and track breakthroughs in reducing predation and improving tolerance.

This year, our ability to adapt led us to several new discoveries. An old friendship with one particular farmer led to the discovery of a new cheetah marking tree on the border with Namibia. Thanks to this tree, we were able to

UNLOCKING THE SECRETS TO COEXISTENCE IN THE KALAHARI LANDSCAPE

collar our first transboundary cheetah to track movement across borders. Despite the permeability of the fence, we were surprised to see that this cheetah remained loyal to Botswana, wandering along our side of the border and only rarely crossing over into Namibia.

We also collared our first leopard in the Ghanzi District, whose movement data revealed new insights into the interactions between leopards and cheetahs.

We conducted our first trials

with the Skaapwagter devices (devices that use scent, light and sound to deter carnivores), which showed mixed results, but generally appeased the farmers who tested them.

We continue our quest for discovery, while monitoring trends in cheetah and other wildlife in Botswana. Although many of the mysteries of the Kalahari will always remain hidden, we appreciate her willingness to share at least some of her secrets with us.

COMMUNITY ENGAGEMENT

allowed us to measure conflict levels and test methods used to reduce conflict



PIONEERING SCAT DETECTION DOG PILOT STUDY

using locally-bred and trained Tswana dogs



SOCIAL SCIENCE TRAINING

with Karunya Consulting to improve the efficiency of our community-based interventions and research



BIODIVERSITY MONITORING

helped us to evaluate the success of CCB's programmes



RESPONDING TO EMERGENCY CHEETAH INCIDENTS



Scientific Research

underpins all our conflict mitigation, engagement and awareness-raising and community development work



CAMERA TRAP STUDIES

were extended to larger areas than ever before



SOCIAL SCIENCE WORKSHOP

with The Living Desert Zoo and Gardens to capacitate more local conservationists

Pioneering LIVESTOCK GUARDING DOGS research

**HIGHLIGHTS
IN OUR FARMING
WORK IN 2019**

46
livestock
guarding dogs
placed

47
farmers actively
involved through our
**farmers
networks**
with workshops,
exchange visits and trips
to local agricultural field
days and shows

4
**model
farmers
supported**
with livestock boma
renovations and
assistance to strengthen
their practices

8

**farmers
workshops**
conducted, covering
topics such as reducing
livestock depredation,
sustainable grazing and
climate-smart farming
methods



**4th farmers
newsletter**
produced for farmers
in the Western Kalahari
Conservation Corridor

livestock fodder planted
**@ our
demo farm**
using kraal manure, to
supplement feed for our
livestock in
times of drought

95%
of farmers who received
LGDs in 2013 said that
their dogs reduced their
losses to carnivores,
after a long-term
assessment conducted
in 2019

24k
in additional funds
**raised for
LGDs**
through our
crowdfunding campaign,
allowing us to scale up
our livestock guarding
dog programme



FARMING FOR CONSERVATION

Did you know
that 20% of the
world's cheetahs
live on Botswana's
farmlands?

**CULTIVATING A CULTURE OF
SUSTAINABLE FARMING THAT HELPS
REDUCE CARNIVORE PERSECUTION**

That is the responsibility that lies in the hands of Botswana's farmers. If this species is going to hold on to this last stronghold in the world, the farmers of Botswana need to be equipped with the skills needed to farm in a way that conserves the ecosystem balance and minimises conflict with carnivores.

This year our Farming For Conservation team continued working with farmers across the Kalahari landscape. 2019 was all about scaling up our already successful programmes. New partnerships have opened up avenues to work with other communities in

the Kalahari landscape, allowing lessons learnt elsewhere to help these communities coexist better with carnivores.

In collaboration with Kalahari Research and Conservation (KRC) and Karunya Consulting, we were able to develop a comprehensive conflict mitigation strategy under the UNDP Kgalagadi Ghanzi Drylands Ecosystem Project.

The Lion Recovery Fund backed our collaborative work with KRC to support farmers and communities in areas critical to carnivore connectivity which join the

two great protected areas of the Central Kalahari Game Reserve and the Kgalagadi Transfrontier Park.

Through the farmers networks, we identified four farmers whose current livestock management practices make them ideal candidates for peer-to-peer learning within their communities. We are working closely with these farmers to identify existing gaps within their practices, and in 2019, we supported them to bridge those gaps. These farmers have agreed to train puppies and place them with farmers on the waiting list, thus increasing the programme's ability to place Livestock

Guarding Dogs by five-fold.

Although the rains have arrived and eased the pressure on farmers for now, we are working hard with farming communities to improve the efficiency of their farming practices, using the latest innovations and technologies in farming. We do believe that through utilizing best practices you can farm in the Kalahari sustainably and coexist with wildlife, and through our networks we are proud to have farmers demonstrating that this is an achievable reality.



DEMONSTRATION FARM

to showcase carnivore-friendly farming practices and train livestock guarding dogs



OPEN DIALOGUE

to encourage farmers to share their experiences with carnivores and discuss possible solutions to conflict



LIVESTOCK GUARDING DOG PLACEMENTS

to reduce farmer-cheetah conflict



POISON MANAGEMENT TRAINING

to reduce the use of poisons as a carnivore control measure and improve emergency responses to poisoning events

Farming for Conservation

engages with farming communities about how to coexist with carnivores and improve productivity

FARMERS' NETWORKS

to encourage peer-to-peer learning & innovation in improved husbandry practices



FARMERS' WORKSHOPS

to share knowledge on what helps to reduce conflict with carnivores



MODEL FARMERS

identified to facilitate in-community knowledge transfer



HIGHLIGHTS IN ENGAGEMENT 2019



5 info stalls

at important community events to increase awareness of conservation issues and to open dialogue with stakeholders



26 bush camps

to teach students about the unique Kalahari environment and to bolster kids' love for the bush



94

students submitted art for our International Cheetah Day Storybook Challenge, with the winning artworks being printed as part of CCB's new children's book



3 litter pick up days

with schools in and around Maun to encourage students to take responsibility for their environment



4 murals painted

on schools to foster pride and a sense of ownership in key cheetah areas



4

new educational resources developed

for students and farmers to help them coexist with cheetahs



>1000 kids

reached with our bush camps, school talks and educational activities in 2019



Partnered to celebrate **International vulture awareness day**

to highlight the rapid decline of vultures and how farming practices affect vultures. Farming practices (such as poisoning carcasses to kill carnivores preying on livestock) affect vultures

ENGAGEMENT AND AWARENESS



Passion is fueled by an insatiable desire for knowledge. It's our job to cultivate that passion.

FOSTERING ENVIRONMENTAL EDUCATION IN THE CUSTODIANS OF THE KALAHARI

Our education programme revolves around a literal open-air classroom and it is our pride and joy. It is a place where not only students are welcome to experience the subtle beauty of the bush, but adult groups from corporate, civil society or government sectors, also come to make use of the quietude of the Kalahari for meetings and workshops. Experiencing and appreciating the Kalahari is not an obvious, seemingly effortless occurrence - you need to stop and immerse yourself in the stillness to truly see the beauty and intricacy that lies within. And our open air classroom, with rudimentary yet functional accommodation and cooking facilities offer a venue for that experience.

At bush camps, our lessons include nature walks where students learn about insects by holding them in their hands, learn about trees by examining their leaves, bark and blossoms, learn about air quality and pollution by breathing in the fresh air and recycling of waste. They may not see a lot of wildlife directly, but appreciate the diversity by examining their tracks in the sand, learning to distinguish between species, both great and small. Watching their faces as they scrutinise the images from the camera traps they help set up around camp is always

a humbling and fulfilling experience. Gasps of awe and wonder abound as they realise that the critters came to visit while they were sleeping. They learn about conflict through playing conservation games on the sports ground, build confidence through presentations and debates and practice team work through group activities.

Whether it's our bush camps, our workshops, mobile bush camps in rural villages or our new Learn to Play "preschool in a box" partnership, we open hearts and minds by sharing Botswana's natural and cultural heritage using the Kalahari

bush as our classroom. It is here that we see understanding and pride in Botswana's natural wonders growing.

Whether the participants follow careers in environmental management, in farming, government or in business — when nature sits in the forefront of our minds, it is then that we take decisions that respect our planet rather than those that exploit it in a manner that is untenable and unsustainable.



DONATIONS FOR UNDERPRIVILEGED CHILDREN
 were made to schools in key cheetah habitats

MURALS IN SCHOOLS
 were painted to remind children to take pride in their natural heritage



6 BUSH CAMPS
 held with rural schools



LITTER PICK UPS WITH SCHOOLS
 to encourage environmental responsibility



WILDLIFE ART CLASSES
 to get children excited about wildlife and to help encourage creativity



ENVIRONMENTAL RESOURCES
 developed for everyone from students, farmers, the media and the government

Engagement and Awareness
 spans all areas of our work, from farmers resources to school activity books to international relations and social media

EARLY CHILDHOOD DEVELOPMENT
 programme delivered in partnership with LTP in one target community



SCHOOL VISITS
 educating >1000 children about the value of cheetahs



TARGETED EDUCATION
 in cheetah conflict prone areas

HIGHLIGHTS IN OUR COMMUNITY WORK



craft sellers and producers engaged

to reinvigorate the local
craft industry in terms of
production and market
access



~260

community members took
part in our introductory
meetings in the villages
of East and West
Hanahai, helping us build
working relationships
within critical cheetah
habitats



2 community liasons selected

to help us roll out
programmes in these
rural communities



25 government and community-based organisations engaged

to improve
communications and
facilitate efficient
conservation efforts in
the region



assistance provided
to communities faced
with proposed land
use changes in their
region (wildlife areas
being converted into
farmlands)



8 mothers trained

in early childhood
development so they
can run the new Learn
to Play pre school
programme in Kacgae



40 baseline surveys conducted

to gauge levels of
conflict, tolerance to
wildlife and attitudes
towards conservation



conflict levels in the
Western Kalahari
Conservation Corridor
are on the rise based on
an in-depth analysis of
problem animal reports

COMMUNITIES FOR CONSERVATION

Photo: Doug Gimesy Photography

We are so much more than cheetahs.

As we delve into the landscape-level conservation efforts needed to protect the Kalahari, we are naturally drawn to the San communities that live in the last fragments of wilderness in the Western Kalahari Conservation Corridor (WKCC). Preserving these areas aligns serendipitously with their cultural roots — allowing them to achieve their joint goals of conserving their rich cultural heritage whilst helping to heal the land on which they can flourish.

In 2019, we were able to recruit a coordinator for this new programme. Together with the Kgosi (chief) from Bere village, he attended

the conservancy bi-annual meeting in Namibia facilitated by Integrated Rural Development and Nature Conservation (IRDNC) to learn more about the acclaimed programme directly from community members. On giving feedback to both his village, Bere, as well as Kacgae, the Kgosi's excitement and energy were palpable, as he spurred his people to revive their community trust.

We are fortunate to be part of the Ghanzi Technical Advisory Committee for CBNRM (Community-Based Natural Resource

CONSERVING AN ECOSYSTEM THROUGH A PEOPLE AND THEIR CULTURE

Management) which is a government-led entity that is mandated to guide and support Community-Based Organisations (CBOs). Through this platform, we are able to offer input to our government partners and the target communities to ensure constructive and productive dialogue and interventions.

In November, introductory meetings were held in East and West Hanahai, which form part of the same community Trust as Kacgae.

Since there are a number of entities, both governmental and non-governmental (including us), that engage

with our target communities on issues of natural resource management, we find it prudent to invest considerable time and energy into stakeholder relationships. We do this in a bid to ensure our respective activities and approaches complement, rather than conflict each other, to optimise human and financial resources, and importantly, to prevent fatigue on the part of the communities. We have also been working hard towards identifying partners that can add value to the communities in line with their future aspirations.



Photo: Nancy Vandermeij

KEEP UP THE GREAT WORK

Staff Awards
2019

Outstanding Employee Award

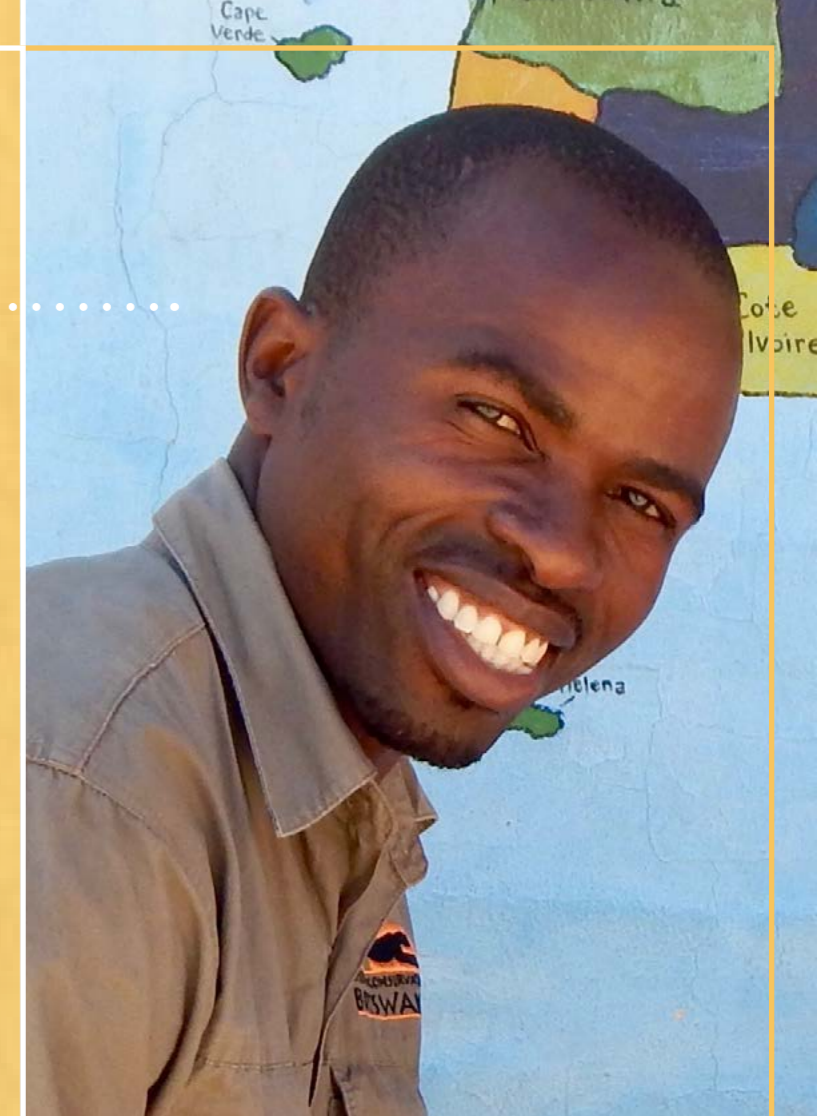
Britz Malepe
Education Officer

Award for Exemplary Leadership

Leanne Van der Weyde
Research Coordinator

Director's Award for Exemplary Diligence

Boitumelo Mokgosi
Administration Officer

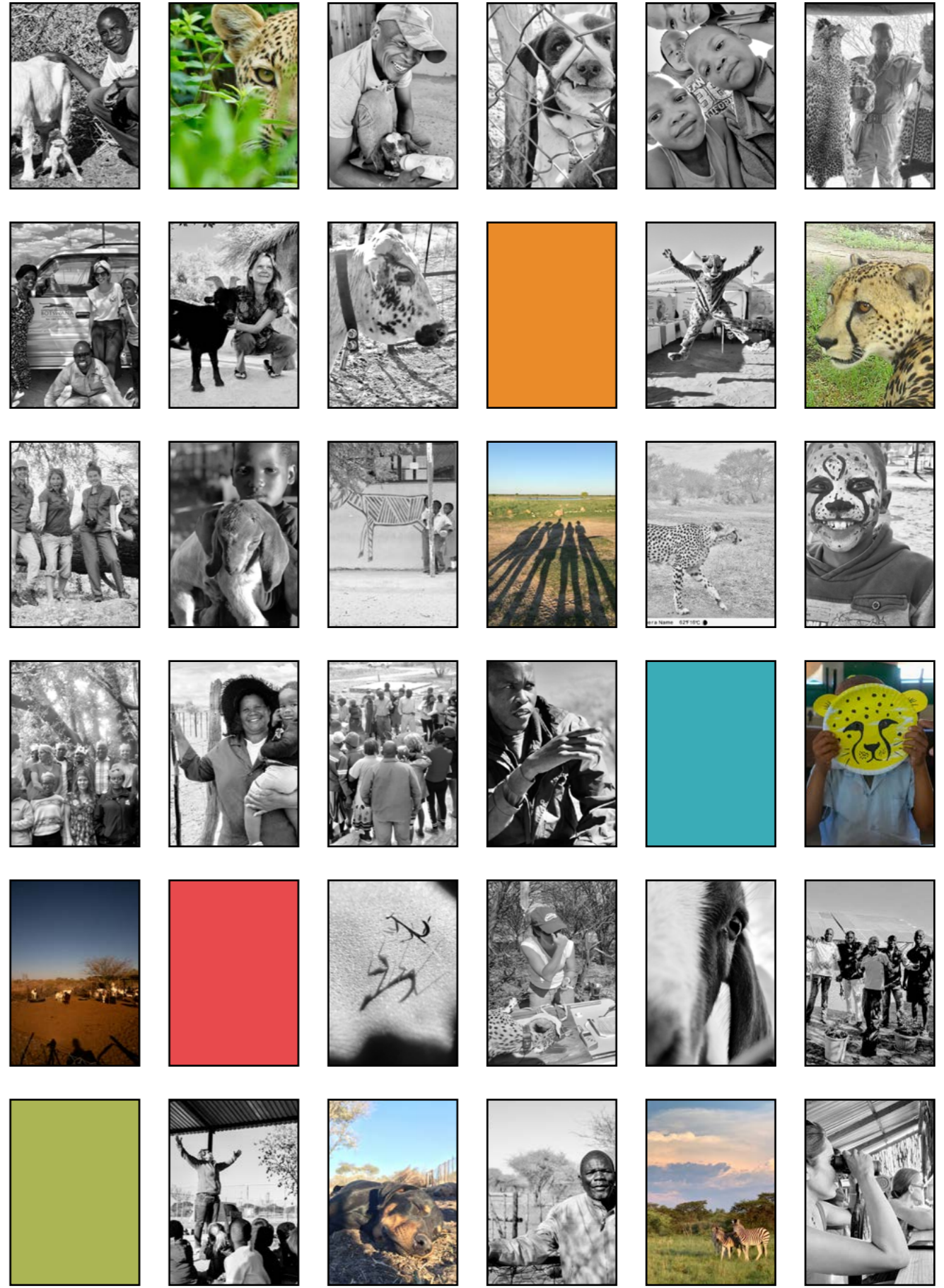




In Pictures.

→

These photos show our staff and communities working throughout the year to protect cheetahs by improving livestock care, engaging children, and helping communities coexist with wildlife.



PHOTOGRAPHY IS THE STORY I FAIL TO PUT INTO WORDS - DESTIN SPARKS



Photo Credits: Peter Lindsey, Mark and Kelly Hewes, Mark Bing, Monique Vek, Karrie Hovey.



FINANCES

MONEY SPENT

2018
\$300k

2019
\$368k

2018
\$373k

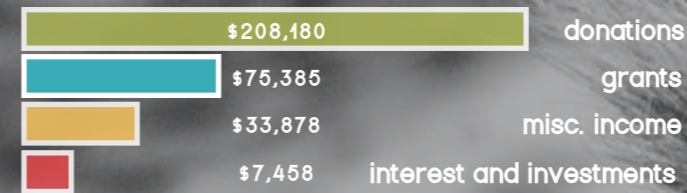
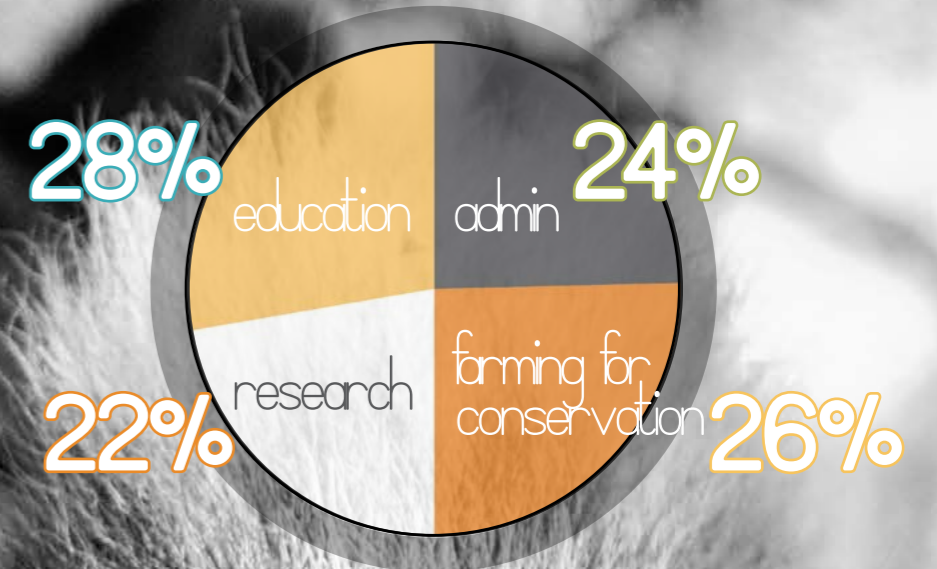
2019
\$325k

MONEY RAISED

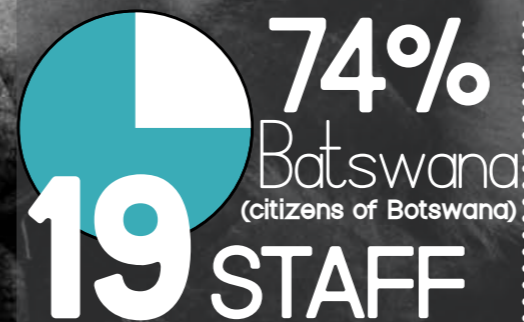
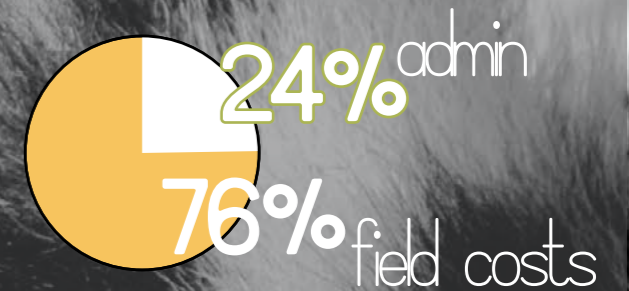
BACK-UP RESERVES (for organizational stability)

2019
\$474k

EXPENDITURES BY DEPARTMENT



SOURCES OF FUNDS



130 PLACED SINCE 2013
LIVESTOCK GUARDING DOGS



Lion Recovery Fund



NEW PARTNERSHIPS IN 2019

CCB conducts a full independent, certified audit each year to maintain our full transparency. Full financial statements are available for download from our website www.cheetahconservationbotswana.org. Amounts listed are in thousands of US\$ (conversion rate 1BWP = 0.09USD)

WE APPRECIATE YOU.



We can only have the impact we have on the ground thanks to the virtual village full of passionate people and organisations around the world that support our work. To all those involved in helping us to make a difference, we say - thank you!

Organisations

San Diego Zoo Global, Wildlife Conservation Network, Disney Conservation Fund, Lion Recovery Fund, Nashville Zoo, People's Trust for Endangered Species, National Geographic Big Cat Initiative, The Living Desert, The Tapeats Fund, World Nomads, Taronga Conservation Society, Horne Family Foundation, Seaworld & Busch Gardens Conservation Fund, US Embassy Ambassadors Self-Help Fund, Saint Louis Zoo, CGMK Foundation, Jacksonville Zoo & Gardens, Tanganyika Wildlife Park, Piper & Heath Travel, Wildlife Safari, Wild Cat Education & Conservation Fund, Fresno Chaffee Zoo, Stichting Wildlife, Zoological Association of America, Feline Conservation Federation, The Winnick Family Foundation, Pittsburgh Zoo & PPG Aquarium, Safari West, Predator Conservation Trust, Wilderness Safaris, Animal Ark, Metro Richmond Zoo, Milwaukee County Zoo, Qualcomm Inc., Thornhill School, African Cat Project, Merck Foundation.

Individuals

Shani Corbière, Jan Hatzius & Linda Eling Lee, Sudie Rakusin, Mark G. Sinreich, Lise Buyer, Madeleine & Jerry Cohen, Rikard Ekstrand, Cori Bargmann, Stuff & Pee Wee Marshall, David Farrell, Lori & Bradford Robbins, Donna Howe & Juan Loaiza, Kathryn & Robert Vizas, Gay Goodman, Elaine Olsen, Alan & Victoria Peacock, Cathryn Gabor & Rob Fuller, Jon & Laura Mellberg, Michael Piuze, Florence & Stephen Goldby, Steve Pucci, Richard McKenna, Stephen & Lisa Robertson, Walli Finch, Jo Cangelosi, David Rickey, Caroline Ten, David Luckham, Paul Czarnecki, Anne Schkuat, Pat Price, Chuck & Judy Wheatley, Carol Guttery & Ken Voorheis, Chris & Tim Davis, David Sagara, Junko Takeya, Lance Williams & Grant Kretchik in memoriam of Mary S. Boardman, Linda Tabor-Beck, Lori & Bruce Laitman-Rosenblum, Meryt & Peter Harding, Antonia de Matto, Adrienne Higashi, Andrea & Stephan Ewald-Meyer, Chuang Wang, Dana Nojima & Elaine Lyford-Nojima, Donald Kendall, Frans & Chris Lanting, Gavin Reynolds & Andrea Dekrout, Ian Lord, Janice Hawkins, Karen Cowan, Kari Williams, Kristine Karnos, Michael Hackett, Susan Carey, The Miller Family.

CCB's Board of Directors

Nancy Kgengwenyane (Chairperson), Douglas Thamage (Secretary), Brigid Taylor (Treasurer), Kamwenje Nyalugwe (Legal Advisor), Rebecca Klein (Executive Director), Portia Segomelo, Reinette Van Der Merwe, Michaela Powell-Rees, Harold Hester, Gabotsewe B Sekgororoane, Felix Monggae, Moses Selebatso, Cyril Taolo.

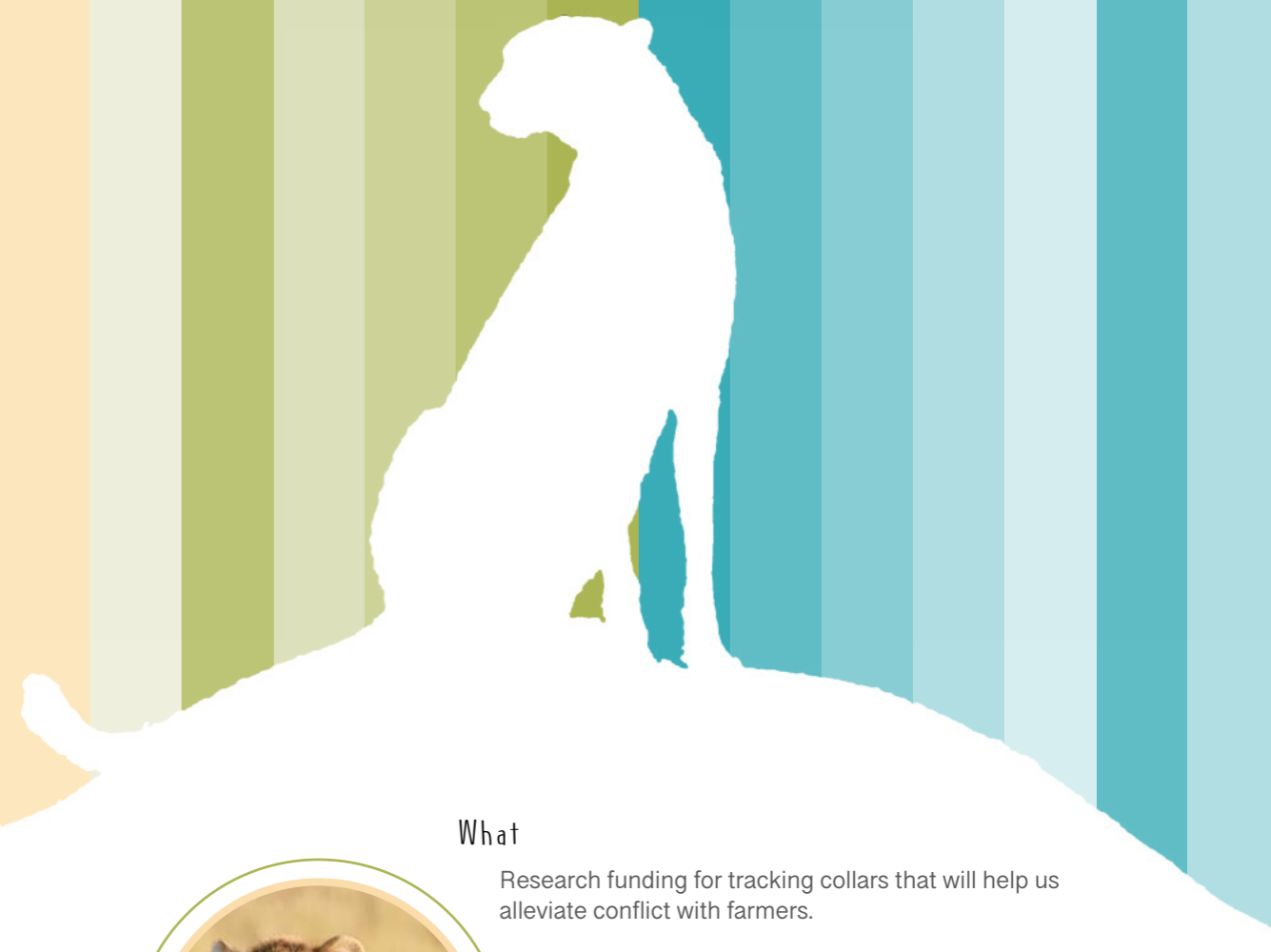
CCB's family of staff

Rebecca Klein, Douglas Thamage, Nidhi Ramsden, Boitumelo Mokgosi, Mingie Masuga, Connie Sebati, Morulaganyi Kokole, Phale (Max) Seele, Connie (King) Modise, Leanne Van der Weyde, Michelle Kral, Christopher Mbisana, Lucas Motlhabane, Rethabile Setlalekgomo, Jane Horgan, Goabaone (Britz) Malepe, Marie-Charlotte Gielen, Moses Masake, Ole Theisinger, Otshabile Bahetoleng.

Our heartfelt thanks goes to the **Government of Botswana** and to the **communities** with which we work.



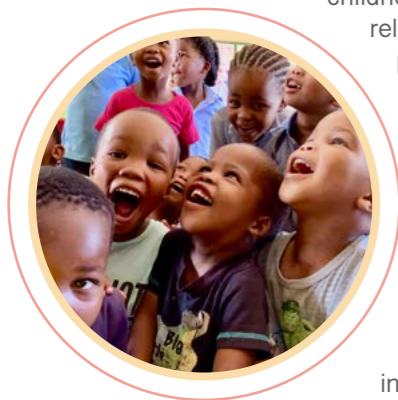
OUR WISH LIST



Every donation is important to us... But these are some of our funding priorities for 2020 and beyond

What

Learn To Play Preschool Education for rural villages. Mothers from within the community are trained to provide early childhood education through fun, interactive, locally relevant, culturally appropriate games and activities in playgroups.



Why

UNICEF identified inadequate early childhood education as a major gap in Botswana in general. Kalahari San Bushmen children often drop out of primary school because they don't understand English or Setswana (the two national languages of Botswana). Access to preschool education has been proven to reduce drop out rates. Improved education in these areas is therefore vital to promote environmental conservation and to empower community development.

How much?

\$15,000 would cover food stipends for the eight "mamas" for an entire year. That money would also cover the cost of playgroup materials and building a low maintenance, dedicated structure for the playgroups.

What

Research funding for tracking collars that will help us alleviate conflict with farmers.



Why

Farmers suffering depredation pose the number one threat to cheetahs. Collaring conflict animals and providing farmers with the data helps farmers to manage their livestock and protect them when carnivores come near. This has proven to improve tolerance and reduce retaliatory killings of cheetahs.

How much?

\$25,000 would cover the costs of ten satellite tracking collars, including the veterinary costs of putting the collar on the animals as well as costs for downloading the satellite data.

What

Communities for Conservation programme to promote wild-life-based economies and encourage nature-based, diversified livelihoods in the Western Kalahari Conservation Corridor.



Why

Rural communities that live alongside wildlife tend to bear the cost associated with the conservation of the natural resource base that they often rely on for their survival. Empowering them to become an integral part of the planning and execution of conservation and sustainable development initiatives, increases the probability of success.

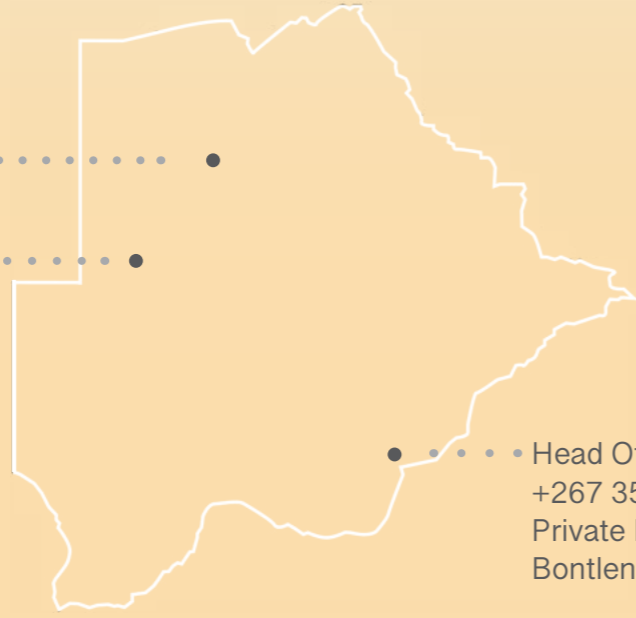
How much?

\$100,000 would cover the running costs of this entire programme for one year.

CONTACT US

Maun Satellite Office
+267 7262 9703
P.O. Box 718, Maun

Western Kalahari Camp
+267 651 1596
P.O. Box 300, Ghanzi



Head Office
+267 350 0613
Private Bag BO284,
Bontleng, Gaborone

donations can be made via:
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Photo: Vivek Menon



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